



GARETH BARRY

Web Developer & Project Manager

CONTACT DETAILS

Mobile: **085 741 8619**

Email: **hello@garethbarry.ie**

Portfolio: **https://garethbarry.ie**

Address: 14 The Mews,
Westgrove Donnybrook, Douglas

SKILLS

- o Custom WordPress Theme Development
- o WordPress ECommerce Solutions
- o On-page WordPress SEO Optimisation
- o Bootstrap / Flexbox / Grid / Tailwind
- o ACF Themes (Advanced Custom Fields)
- o General Website Design & Development
- o WordPress Theme Optimisation
- o Elementor Page Builder Themes and Configuration
- o Google Analytics & Search Console
- o SEO Keyword Research and Project Tracking
- o Google Ads Knowledge
- o Website Copy Writing for SEO
- o Payment Gateways (Stripe connections...)
- o Javascript Knowledge
- o Photoshop / Illustrator / Express Knowledge

EDUCATION

HND in Games Design & Development

Ballyfermot College of
Further Education
2003-2006

FETAC Cert in Graphic Design

Coláiste Stiofáin Naofa
2002 - 2003

PROFILE

I have over 10+ years of experience creating and developing with WordPress and pride myself on being able to take projects from start to finish, managing several key stages along the way - from domain and hosting configurations to development, optimisation, deployment and aftercare.

I have always had a strong interest in how software and coding can create emergent user experiences and although in recent years necessity has lead us (Opus) to move away from bespoke designs it will always be what draws my interest to web development.

EXPERIENCE

Opus Creative, Developer/Project Manager | 2014 - Present

I joined Opus in a freelance capacity in 2014. We expanded to a partnership in 2015 and introduced brand strategy, web design, digital marketing and web development. During this time we successfully took these projects to production:

- **Holden** - www.holden.ie
- **EmployFlex** - www.employflex.ie
- **First Choice Purchasing** - www.firstchoicepurchasing.com
- **14 Wolfe Tone Square** - www.14wolfetonesquare.com
- **Cork Hen Party** - www.corkhenparty.ie
- **Dr Eva's Clinics** - www.drevasclinics.ie
- **Tullamore FETC** - www.tullamorefetc.ie
- **Speech & Drama Teachers of Ireland** - www.speechanddramateachersofireland.ie

Blue PixaI, Founder/Developer | 2010 - 2014

I created Blue PixaI in 2010 having spent some time with ARL Design and wanting to do more in the sphere of web development. At this stage I was teaching myself the core skills and building projects using HTML, CSS and some light Javascript. This learning curve gave me skillsets such as:

- Domain configuration
- Hosting Setups & Email
- Design & prototyping
- Local website development (HTML & CSS)
- Performance optimisation
- SEO
- Project management



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EXPERIENCE

Arkutech, Designer/Developer | June(2010) - Dec (2010)

Having met Andrew Kingston at ARL Desing he contacted me later on about out-sourcing work from his company. I spent several months working with Andrew alongside running my own business (Blue Pixel) and this is where I would acquire the skill-set for WordPress which significantly expanded my development repitoire. I would go on to leverage WordPress in future projects and begin down the path to WordPress exclusivity and proficiency.

- WordPress CMS Development - PHP
- Theme Development
- jQuery snippets for animations
- Plugin setup and integration
- eCommerce setups using mainly WooCommerce
- Responsive web design

ARL Design, Designer/Developer | June(2009) - May(2010)

My first professional placement was at ARL Design where I designed and built websites and worked with ASP developers on backend setups.

- Creating mockups with Photoshop
- Building out websites in Dreamweaver
- Development with HTML / CSS (introduction to CSS)
- Uploading sites via FTP (Filezilla)

AWARDS

Cork Digital Marketing Award Winner 2007 (x2)

- Best micro website design award
- Best overall website design award

REFERENCES

** Available Upon Request*